

Alpha Iota Delta 2019 - 2020 Goals and Accomplishments

Membership

- Member Chapters
 - Enhance communication with Faculty Sponsors, Deans and Chapter Members
ACTION: Letters and follow-up telephone calls continue to be made to Chapters, Deans and/or Department Chairs. Assistance provided during the pandemic to Chapters for distribution of certificates and other membership materials.

ACTION: Two new international chapters were added: Shandong University of Technology and Qingdao Technical University
 - Assist Chapters in Induction Ceremonies and other activities
ACTION: All Chapters received emails regarding support from the International Office. New brochures were sent to all active chapters. The Alpha Iota Delta Store continues to serve the supply needs of the Chapters. There was continued lowering of inventory items not being used.
- Develop a marketing campaign to increase membership and association sustainability
 - Establish direct connections to doctoral programs
ACTION: All active participants in the Doctoral Consortium and New Faculty Consortium are being inducted into Alpha Iota Delta at no cost. Emails were sent to inductees not in attendance at the luncheon.

ACTION: Letters have been sent to regions regarding support for Best Paper Awards: \$200 prize and Certificates. Three (3) regions participated.

ACTION: There was a table at the 2019 Annual Meeting and a virtual room is planned for the 2020 Annual Meeting. Follow-up letters were sent to Table visitors after the 2019 meeting.
 - Develop recruitment strategies for professional organizations
ACTION: Membership in the Association of Collegiate Honor Societies (ACHS) is current. With the new web site, two new partnerships were established: JobTarget and PowerNotes

ACTION: A new relationship with DSI continues to unfold. Because of changes caused by the pandemic, there was no success in meeting sponsorship with MIS, ASA or ACM.

ACTION: Alpha Iota Delta participated in the 2019 DSI Award ceremony and will be participating in 2020.

- Create a new model for membership development
 - Implement the certification program for academicians and professionals based upon their continuing education and work experience

ACTION: New certification programs in Decision Sciences, Information Sciences, and Operations Sciences were approved developed. The certifications are based upon continuing education and work experience
 - ACTION:** With the new web site stabilized, the certifications are in the final stages of development and implementation.
 - ACTION:** The goal is to add value to inductees and to attract academics and professionals seeking certification.
 - Implement technology-based promotional campaigns

ACTION: Constant Contact continues to be used for communication. The capabilities for promotional campaigns need to be used.

Administration

- Strengthen the administrative operations of Alpha Iota Delta
 - Executive Director and Home Office

ACTION: Treasurer filed the necessary IRS documents and State of Georgia legal representation continues. Alpha Iota Delta is no longer using the resources of another organization, putting pressures on financial resources.
 - ACTION:** Officer meetings held to discuss future directions.
- Continue development of web site

ACTION: The new web site is stabilized. A considerable amount of work occurred: adding and updating membership records, rebranding, and credit card processing.
- Develop value for the members
 - Promote the **International Journal of Applied Decision Sciences (IJADS)**

ACTION: The electronic journal is being advertised and published.
International Journal of Applied Decision Sciences (IJADS): ISSN (Online): 1755-8085; ISSN (Print): 1755-8077; <http://www.inderscience.com/ijads>
 - Encourage increased Chapter activities

ACTION: The new web site allows chapter best practices to be more easily communicated.
 - Continue the Chapter and Faculty Sponsor recognition program

ACTION: The Chapter of the Year and the Faculty Sponsor awards are available for outstanding nominees.

Sustainability

- Create a fundraising campaign for the Fellows

ACTION: There has been limited activity.

- Solicit industry sponsors

ACTION: Two new industry partners have been identified.