

Alpha Iota Delta 2018 - 2019 Goals and Accomplishments

Membership

- Member Chapters
 - Maintain communication with Faculty Sponsors, Deans and Chapter Members
ACTION: Letters and follow-up telephone calls continue to be made to Chapters, Deans and/or Department Chairs.

ACTION: Two new international chapters were added: Qatar University and Shandong University of Technology. Two other Chinese universities are in process.
 - Assist Chapters in Induction Ceremonies and other activities
ACTION: All Chapters received emails regarding support from the International Office. New brochures were sent to all active chapters. The Alpha Iota Delta Store continues to serve the supply needs of the Chapters. Inventory items not being used are being eliminated.
- Develop a marketing campaign to increase membership and association sustainability
 - Establish direct connections to doctoral programs
ACTION: All active participants in the Doctoral Consortium and New Faculty Consortium are being inducted into Alpha Iota Delta at no cost. Emails were sent to inductees not in attendance at the luncheon. With the new web site, direct connections can be made.

ACTION: Letters have been sent to regions regarding support for Best Paper Awards: \$200 prize and Certificates. Two (2) regions participated.

ACTION: There was a table at the 2018 Annual Meeting and one at the 2019 Annual Meeting. Follow-up letters were sent to Table visitors after the 2018 meeting.
 - Develop recruitment strategies for professional organizations
ACTION: Membership in the Association of Collegiate Honor Societies (ACHS) is current. With the new web site, direct connections can be made.

ACTION: A new relationship with DSI was formed. There was no success in establishing student chapter relationship with either ASA or ACM. Participation in the annual meeting of other professional organizations is being explored.

ACTION: Alpha Iota Delta participated in the 2018 DSI Award ceremony and will be participating in 2019.

ACTION: Alpha Iota Delta sponsored the ICISA Annual Dinner Meeting in 2019.

- Consider the use of a service provider to identify lost members
ACTION: AlumniFinder was contracted. Because of the limited information available historically, there was minimum success. With the new web site, updating of records will occur.
- Create a new model for membership development
 - Investigate the feasibility of a certification program for professionals based upon their continuing education and work experience
ACTION: Using a template from another organization, a recommended certification program is being developed. The goal is to add value to inductees and to attract academics and professionals seeking certification.
 - Identify technology-based promotional campaigns
ACTION: Constant Contact is being for communication. The capabilities for promotional campaigns need to be used.

Administration

- Strengthen the administrative operations of Alpha Iota Delta
 - Executive Director and Home Office
ACTION: Treasurer filed the necessary IRS documents and State of Georgia legal representation continues. Alpha Iota Delta is no longer using the resources of another organization.

ACTION: Officer meetings held to discuss future directions.
- Continue implementation and development of web site
ACTION: The new web site is available. A considerable amount of work is occurring: adding and updating membership records, rebranding, and credit card processing.
- Develop value for the members
 - Promote the **International Journal of Applied Decision Sciences (IJADS)**
ACTION: The electronic journal is being advertised and published.
International Journal of Applied Decision Sciences (IJADS): ISSN (Online): 1755-8085; ISSN (Print): 1755-8077; <http://www.inderscience.com/ijads>
 - Encourage increased Chapter activities
ACTION: With the new web site, chapter best practices will be more easily communicated.

- Continue the Chapter and Faculty Sponsor recognition program
ACTION: The Chapter of the Year and the Faculty Sponsor awards are available for outstanding nominees.

Sustainability

- Create a fundraising campaign for the Fellows
ACTION: There has been limited activity.
- Solicit industry sponsors
ACTION: There has been limited activity.